

SPONSORSHIP
OPPORTUNITY

BLACK
#BLACKEXCELLENCE
MENTAL HEALTH
CONFERENCE

THE #BLACKEXCELLENCE CONFERENCE
OF THE YEAR

FEBRUARY 2025
DURHAM CONVENTION CENTER

Stand with us.
Become a **Sponsor.**

2025

DURHAM, NORTH CAROLINA

BLACK MENTAL HEALTH CONFERENCE 2025

The Black Mental Health Conference is the first of its kind to be hosted in Raleigh-Durham, NC!!! This conference is designed to **EMPOWER, REPRESENT** and **INFORM** mental health professionals including behavioral health specialists, counselors, psychologist, managed care workers, life coaches, school counselors, marriage and family practitioners, community health workers and anyone who has an investment in the mental health of Black individuals and families.

The Black Mental Health Conference will focus on

- (1) Professional development for mental health professionals
- (2) Culturally responsive modalities, interventions and practices that support our work with Black consumers.

Culturally responsiveness includes engaging in practices that guide mental health professionals toward fully seeing and valuing Black clients for all aspects of their identity, background, and experiences. This year's theme is **REPRESENTATION MATTERS**.

All workshops will maintain a strengths-based perspective that will not focus on the deficits in the Black community, but instead illuminate practices and modalities that build on its strengths. Each workshop is interactive and offers skills, techniques and frameworks that support the work we do with those we serve! Mental health professionals can gain CE's and opportunities to network with other professionals who share their mission to offer culturally responsive practices.

In addition to gaining knowledge, practice and CE's, we invite each registrant to attend the **BLACK EXCELLENCE NETWORKING EVENT** that will immediately follow the conference sessions. Join us for the **BLACK EXCELLENCE CONFERENCE OF THE YEAR!!!**



ABOUT THE VISIONARY

Dr. Lashaunda J. Lucas PhD, MSW, LCSW is the Founder and CEO of **Beauty Marks Counseling and Consultation LLC**. Her practice and research focuses racial equity and interpersonal development for Black women. Her work on self worth develop for Black women as well as her work on racialized gendered socialization of Black girls is currently published in ProQuest as well as the Journal of Family Communications. In addition her published work, Dr. Lucas serves as a reviewer for the Journal of Ethnicity & Health to further promote culturally responsive research on mental health practices. Dr. Lucas's practice experience includes serving as an Outpatient Therapist for youth and families involved with the Department of Juvenile Justice, persons with mental health diagnoses, and in Foster Care and Adoption. Dr. Lucas has been afforded the opportunity to present culturally responsive practices as well as her research at national Teaching Family Association (TFA) conferences, social work conferences, universities, and human services agencies to educate and inform helping professionals. She has also served as a keynote speaker, panelist and master of ceremony for several conferences designed to motivate and inspire in the areas of personal and professional development.

THE BLACK MENTAL HEALTH MOVEMENT

The BMH Movement is a 501(c)(3) organization dedicated to fostering a community where Black individuals feel empowered, supported, and understood in their mental health journeys. Through **advocacy, education, and culturally responsive resources**, we strive to dismantle stigma, promote healing, and create equitable access to mental health services.

Together, we are committed to nurturing resilience, celebrating Black joy, and building a future where mental wellness is a fundamental right for all.

The purpose of the Movement is to promote mental health awareness, advocacy, and access to culturally responsive mental health services within the Black community.

The Movement seeks to address systemic barriers to culturally responsive mental health care, reduce stigma, and empower individuals to prioritize their mental well-being.

CLICK HERE TO STAY SOCIAL



VISIT OUR WEBSITE

MAKE A BOLD STATEMENT ABOUT YOUR STAND WITH **BLACK MENTAL HEALTH.**

2025 SPONSORSHIP LEVELS

SOLIDARITY

"I STAND IN **SOLIDARITY** WITH BLACK MENTAL HEALTH AWARENESS."

Sponsorship Commitment: \$7,500

Sponsors on this level receive:

- Marketing on Social Media & Sites Related to the BMH Event
- Ten (10) VIP Tickets
- Visual and Verbal Recognition During the Conference
- Speaking Opportunity at Designated Times During the Event
- Host/Lead a BMH Conversations (roundtable) during the conference
- Present the BMH Hero or BMH Scholar award

STAND WITH US

ACTIVIST

"I **ACTIVELY SUPPORT, PROTECT AND INVEST** IN BLACK MENTAL HEALTH."

Sponsorship Commitment:
\$5,000

Sponsors on this level receive:

- Marketing on Social Media & Sites Related to the BMH Event,
- Seven (7) VIP Tickets
- Visual and Verbal Recognition & Marketing Materials Added to Swag Bags
- Host/lead a BMH Conversations (roundtable) during the conference

BE AN ACTIVIST

ADVOCATE

"I **SUPPORT AND PROTECT** BLACK MENTAL HEALTH."

Sponsorship Commitment:
\$3,500

Sponsors on this level receive:

- Marketing on Social Media & Sites Related to the BMH Event,
- Five (5) VIP Tickets
- Visual and Verbal Recognition During Event, and Marketing Materials Added to Swag Bags

ADVOCATE FOR US

ALLY

"I **SUPPORT** BLACK MENTAL HEALTH."

Sponsorship Commitment:
\$2,500

Sponsors on this level receive:

- Marketing on Social Media & Sites Related to the BMH Event,
- Three (3) VIP Tickets
- Visual and Verbal Recognition During Event, and Marketing Materials Added to Swag Bags

ALLY WITH US

FOR MORE INFORMATION, EMAIL:
THEBMHMOVEMENT@GMAIL.COM



**SPONSORS LIKE YOU
MAKE THIS EVENT POSSIBLE**

SPONSORSHIP OPPORTUNITIES



MORE SPONSORSHIP OPPORTUNITIES

Partner with us!



\$1500

Professional Headshot Sponsor

This sponsorship supports the cost of professional headshots offered to conference attendees for **FREE!**

- ✓ 1 VIP ticket
- ✓ Marketing on Social Media & Sites Related to the BMH Event,
- ✓ Visual and Verbal Recognition During Event

\$1500 (2)

Networking Event Sponsor

This sponsorship supports the cost of food, beverages and giveaways during the "Bet on Black" Casino Networking Event.

- ✓ 1 VIP ticket
- ✓ Marketing on Social Media & Sites Related to the BMH Event,
- ✓ Visual and Verbal Recognition During Event

\$1500 (2)

SWAG Bag Sponsor

This sponsorship supports the cost of professional and self care items placed in the swag bags of each conference attendee.

- ✓ 1 VIP ticket
- ✓ Marketing on Social Media & Sites Related to the BMH Event,
- ✓ Visual and Verbal Recognition During Event

\$1500 (4)

Continuing Education Sponsor

This sponsorship supports the cost of **BOARD APPROVED** continuing education credits for each conference attendee that requires CE's for MH licensure or certification.

- ✓ 1 VIP ticket
- ✓ Marketing on Social Media & Sites Related to the BMH Event,
- ✓ Visual and Verbal Recognition During Event